

# PRIVACY POLICY

## Information document pursuant to and for the purposes of Article 13 of Regulation (EU) 2016/679 (GDPR)

In compliance with the provisions of EU Reg. 2016/679 (European Regulation for the protection of personal data) we provide you with the necessary information regarding the processing of the personal data provided. The information is not to be considered valid for other websites that may be consulted through links on the websites in the domain of the owner, who is not to be considered in any way responsible for third party websites.

This is an information that is provided pursuant to art. 13 of EU Reg. 2016/679 (European Regulation for the protection of personal data) and is also inspired by the provisions of Directive 2002/58 / EC, as updated by Directive 2009/136 / EC, on the subject of Cookies as well as provided for by the Provision of the Guarantor Authority for the protection of personal data of 08.05.2014 regarding cookies.

### Processable personal data

"Personal data": any information relating to an identified or identifiable natural person ("data subject"); the natural person is considered identifiable who can be identified, directly or indirectly, with particular reference to an identifier such as the name, an identification number, location data, an online identifier or one or more characteristic elements of his physical identity, physiological, genetic, psychic, economic, cultural or social (C26, C27, C30).

### Navigation data

The computer systems and software procedures used to operate a website acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols. This category of data includes IP addresses or domain names of computers and terminals used by users, the addresses in URI / URL (Uniform Resource Identifier / Locator) notation of the requested resources, the time of the request, the method used in submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, error, etc.) and other parameters relating to the operating system and the user's IT environment ( for more information see [cookies policy](#) of this site).

### Data communicated by the interested party

The optional, explicit and voluntary sending of messages to the contact addresses, as well as the compilation and forwarding of the forms on the website of the Data Controller, involves the acquisition of the sender's contact data, necessary to reply, as well as all data personal data included in communications.

### Specific information

Specific information will be present on the pages of the Site in relation to particular services or processing of the Data provided.

## Cookies

For more information on the cookies used by this website, see the cookies policy at the following [link](#).

# 1. Who is the Data Controller? How to contact him?

Data controller, pursuant to art. 4 and 24 of EU Reg. 2016/679, is the Association for Sustainable Logistics (SOS LOGistica), with registered office in 20124 Milan - Via Cornalia 19, VAT and Tax Code 97401810151, in the person of the President and pro-tempore legal representative Dott. Daniele Testi. To contact the Data Controller: email [privacy@sos-logistica.org](mailto:privacy@sos-logistica.org)

# 2. Purpose of the processing, legal basis, data retention period and nature of the provision

## Purpose A)

### Website navigation

- **LEGAL BASIS:** legitimate interest (Article 6, paragraph 1 letter f) and recital 47 GDPR): the processing is necessary for the pursuit of the legitimate interest of the data controller or third parties, provided that the interests or fundamental rights and freedoms of the data subject who require the protection of personal data, taking into account the reasonable expectations of the data subject based on his relationship with the data controller. Activities strictly necessary for the operation of the site and the provision of the navigation service on the platform.
- **DATA RETENTION PERIOD:** up to the duration of the browsing session. See [cookie policy](#)
- **NATURE OF THE PROVISION:** necessary in order to allow navigation of the website.

## Purpose B)

### Possible compilation of data collection form for contacts

- **LEGAL BASIS:** based on the execution of pre-contractual measures also adopted at the request of the interested party (Article 6, par. 1 letter b GDPR).
- **DATA RETENTION PERIOD:** 1 year

- **NATURE OF THE PROVISION:** the provision of data is optional or necessary depending on the specific purpose for which the data is processed. Failure to provide the data marked with wording "requested", will make it impossible to obtain what is requested or to use the services of the data controller.

### **Purpose C)**

#### **Registration for membership in the Association neither**

- **LEGAL BASIS:** need to fulfill a legal obligation to which the Association is subject (art. 6, par. 1 lett. C GDPR); fulfillment of contractual obligations related to registration (art.6, par. 1 letter b GDPR).
- **DATA RETENTION PERIOD:** Registration duration and 10 years after termination.
- **NATURE OF THE PROVISION:** the provision of data is optional or necessary depending on the specific purpose for which the data is processed. Failure to provide data marked with the symbol \* or wording (required) will make it impossible to register.

### **Purpose D)**

#### **Registration for registration in the Register of Qualified Companies**

- **LEGAL BASIS:** need to fulfill a legal obligation to which the Association is subject (art. 6, par. 1 lett. C GDPR); fulfillment of contractual obligations related to registration (art.6, par. 1 letter b GDPR).
- **DATA RETENTION PERIOD:** Registration duration and 10 years after termination.
- **NATURE OF THE PROVISION:** the provision of data is optional or necessary depending on the specific purpose for which the data is processed. Failure to provide data marked with the symbol \* or wording (required) will make it impossible to register.

### **Purpose E)**

#### **Registration in the "Reserved Area" of this site for consultation and download of documents and information reserved for members.**

- **LEGAL BASIS:** Fulfillment of contractual obligations arising from registration with the Association (Article 6, paragraph 1 letter b) GDPR)
- **DATA RETENTION PERIOD:** registration duration

- **NATURE OF THE PROVISION:** the provision of data is mandatory in order to access the Reserved Area. In case of failure to provide, it will not be possible to access this area of the website.

### **Purpose F)**

#### **Registration for SOS-LOGistica Conferences and management of administrative and accounting activities related to the event and use of the email contact to inform you about the Conference.**

- **LEGAL BASIS:** Fulfillment of contractual and pre-contractual obligations relating to registration for the Congress (Article 6, paragraph 1 letter b) of the GDPR) | Legitimate interest (Article 6, paragraph 1 letter f GDPR) | Legal obligation (Article 6, paragraph 1 letter c GDPR)
- **DATA RETENTION PERIOD:** 10 years or other legal obligation
- **NATURE OF THE PROVISION:** the provision of data is mandatory, as it is strictly essential to be able to execute contractual and legal obligations. In case of failure to provide, the Data Controller will not be able to proceed with the registration.

### **Purpose G)**

#### **Direct marketing**

If the interested party fills in dedicated forms for data collection, in specific areas for direct marketing purposes: with prior consent and up to its opposition for the direct marketing activities of the Data Controller, market research, direct sales, surveys of the degree of satisfaction, sending newsletters and promotional, commercial and advertising material or relating to events and initiatives, including institutional ones, by the Data Controller through automated means of e-mail, fax, SMS or other type messages, as well as through telephone calls through an operator, including automated ones and of the paper mail and other informative material.

- **LEGAL BASIS:** Consent (Article 6 par. 1 letter a GDPR): the interested party has given consent to the processing of their personal data.

- **DATA RETENTION PERIOD:** Until your opposition

(opt-out / withdrawal of consent)

- **NATURE OF THE CONFERENCE:** The conferment of data is optional and in the absence of the same, your data will not be processed for the pursuit of this purpose, the refusal of the conferment will not affect the usability of the purposes indicated in the previous points.

## Purpose H)

**Dissemination of data, including image (photo / video / audio), for promotional and dissemination activities aimed at advertising the activity, services and organization of the Owner.**

The images may be collected on the occasion of events organized by the Data Controller (eg conferences, webinars, training courses, etc.). The dissemination will take place through the publication of data (including images) through various communication tools and channels such as magazines, brochures, presentations, websites, social networks.

- **LEGAL BASIS:** Consent (Article 6 par. 1 letter a GDPR): the interested party has given consent to the processing of their personal data.
- **DATA RETENTION PERIOD:** Until your opposition (opt-out / withdrawal of consent). Any use of paper material will take place while stocks of the material produced are exhausted. At the next production of the samples his image will no longer be reproduced.
- **NATURE OF THE CONFERENCE:** The conferment of data is optional and in the absence of the same, your data will not be processed for the pursuit of this purpose, the refusal of the conferment will not affect the usability of the purposes indicated in the previous points.

## Purpose I)

**Transfer of your data to third parties (partners and sponsors of the Data Controller) for marketing purposes, i.e. to receive and promotional material and commercial / information communications from third parties, which operate for example in the following product sectors: certification bodies, marketing and communication companies, software houses. The list of the aforementioned third parties is available on request.**

- **LEGAL BASIS:** Consent (Article 6 par. 1 letter a GDPR): the interested party has given consent to the processing of their personal data.
- **DATA RETENTION PERIOD:** Until your opposition (opt-out / withdrawal of consent).
- **NATURE OF THE CONFERENCE:** The conferment of data is optional and in the absence of the same, your data will not be processed for the pursuit of this purpose, the refusal of the conferment will not affect the usability of the purposes indicated in the previous points.

### **3. Who will the personal data collected be disclosed to?**

The personal data provided will be shared with subjects who will process the data as managers (Article 28 of EU Reg. 2016/679) and / or as natural persons acting under the authority of the Data Controller and the Manager ( art.29 of EU Reg. 2016/679), for the purposes listed above.

Specifically, the data will be shared with: companies contractually linked to SOS-LOGistica; subjects that provide services for the management of the information system used and telecommunications networks; freelancers, firms or companies in the context of assistance and consultancy relationships; subjects that provide services for the management of the activities indicated above in the purposes (subjects for communication, printing brochures, flyers, websites, videos); platform managers for the services listed above (website hosting, youtube); Commercial Partners / Sponsors, only with prior consent; competent authorities for the fulfillment of legal obligations and / or provisions of public bodies, to other members upon request.

The list of Data Processors and Persons in Charge is constantly updated and available by writing to [privacy@sos-logistica.org](mailto:privacy@sos-logistica.org) or at the Data Controller's registered office.

### **4. Does SOS-LOGistica transfer data outside the EU?**

Personal data may be disclosed only with prior consent and, in this case, will be transferred to non-EU countries exclusively for the purpose of dissemination on social platforms; this transfer will then be managed as established in the general conditions and in the privacy policies of the related social networks. Should it be necessary to transfer your data to non-EU countries, this will take place in compliance with the limits and conditions set out in articles. 44 and s.s. of EU Reg. 2016/679. The interested party can obtain information about the guarantees for data transfer by writing an email to the address [privacy@sos-logistica.org](mailto:privacy@sos-logistica.org) at the registered office of the Data Controller.

### **5. Is there an automated process?**

We do not use decision-making processes based on automatic processing, including profiling.

### **6. What are your rights? How can you exercise them?**

You will be able to assert your rights as expressed by the articles. 15, 16, 17, 18, 19, 20, 21, 22 of EU Regulation 2016/679, by contacting the Data Controller at [privacy@sos-logistica.org](mailto:privacy@sos-logistica.org). You have the right, at any time, to ask the Data Controller for access to your personal data, the correction, cancellation of the same, the limitation of processing and the portability of your data. Furthermore, you have the right to object, at any time, to the processing

of your data based on legitimate interest and, in the cases provided for, you have the right to revoke the consent given without prejudice to the lawfulness of the treatment based on consent before revocation. To stop receiving automated direct marketing communications (eg e-mail, sms) it will be sufficient to write at any time an e-mail to [privacy@sos-logistica.org](mailto:privacy@sos-logistica.org) with the subject "unsubscribe from automated" or use our systems automatic cancellation provided for e-mails only. To stop receiving traditional direct marketing communications (telephone calls with operator and paper mail) it will be sufficient to write an e-mail at any time to the address [privacy@sos-logistica.org](mailto:privacy@sos-logistica.org) with the subject "cancellation from traditional". Without prejudice to any other administrative and judicial appeal, if you believe that the processing of your data violates the provisions of EU Reg. 2016/679, pursuant to art. 15 letter f) of the aforementioned EU Reg. 2016/679, you have the right to lodge a complaint with the Guarantor for the protection of personal data (Supervisory Authority [www.garanteprivacy.it](http://www.garanteprivacy.it)). In the case of a request for data portability, the Data Controller will provide you with your personal data in a structured format, commonly used and readable by an automatic device, without prejudice to paragraphs 3 and 4 of art. 20 of Reg. (EU) 2016/679.

## 7. Additional information

The owner reserves the right to modify, update, add or remove parts of this privacy policy at its discretion and at any time. In order to facilitate this verification, the information will contain the update date.

**Updated on: 30/03/2021**